



For Immediate Release
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ABRAMS APPOINTS VETERAN FINANCIAL STRATEGIST MELISSA ORILIA AS CHIEF FINANCIAL OFFICER TO ACCELERATE NEXT PHASE OF GROWTH

New York, NY [November 12, 2024] – Abrams, a leader in illustrated book publishing, today announced the appointment of Melissa Orilia as Chief Financial Officer, marking a strategic move to strengthen its executive leadership team during a period of expansion. The appointment, effective November 18, 2024, was announced by Mary McAveney, President and CEO, to whom Orilia will report directly.

As CFO, Orilia will spearhead Abrams' financial transformation initiatives and growth strategy, leveraging her extensive experience in building scalable financial infrastructures. In an expanded role that reflects the company's integrated approach to operations, she will oversee Finance, IT, and Data Operations, positioning Abrams for accelerated growth in the publishing landscape.

Orilia brings a distinguished 25-year track record of driving financial excellence at global media powerhouses. At GroupM and Cohn & Wolfe, she orchestrated comprehensive financial strategies that optimized operations and catalyzed growth across multiple divisions. Her expertise in modernizing financial systems and implementing data-driven decision-making frameworks has consistently delivered exceptional results in complex, fast-moving environments.

“Melissa’s appointment comes at a pivotal moment for Abrams,” said McAveney. “Her proven ability to transform financial operations and drive strategic growth at leading media companies aligns perfectly with our vision for the future. Her sophisticated understanding of both traditional and emerging business models will be instrumental as we continue to innovate and expand our publishing portfolio.”

“The publishing industry is at an exciting inflection point, and Abrams stands out for its commitment to excellence and innovation,” said Orilia. “I look forward to working with the talented team to enhance our financial capabilities, optimize operations, and create new opportunities for growth that will benefit our authors, artists, and readers worldwide.”

About Abrams

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative nonfiction and new works of fiction for adults; children’s books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Megascope; Surely Books; Abrams Image; Abrams Press; The Overlook Press; Cernunnos; Cameron + Company; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and Magic Cat. ABRAMS also distributes books for Booth-Clibborn Editions, Bungie, Alain Ducasse Édition, Éditions de La Martinière, Editions BPI, Enchanted Lion Books, Familius, Getty Publications, Global Golf Group, Lucky Spool, Milky Way Picture Books, Red Comet Press, Taunton Books, The Museum of Modern Art, SelfMadeHero, Skittledog, Tate Publishing, V&A Publishing, and The Vendome Press.
