**ABRAMS APPOINTS FRANK ALBANESE AS SENIOR VICE PRESIDENT,**

**INVENTORY, DEMAND PLANNING & MARKET INSIGHTS**

**New York, NY [January 16, 2024] –** Abrams has hired **Frank Albanese** as **Senior Vice President, Inventory, Demand Planning & Market Insights**, Mary McAveney, President and CEO announced today. In this newly created role, Albanese will utilize market research and data analytics to identify growth opportunities, market trends, and competitive insights to drive the Abrams business forward. He will be responsible for enhancing the systems around sales forecasting to impact demand planning, and he will oversee the company’s inventory efforts to optimize supply strategy. In addition, Albanese will develop forecasts and reporting to augment major sales, marketing, and publishing programs.

After more than twenty years at HarperCollins, where he led the company’s supply chain strategy and oversaw a large inventory planning team, Albanese is an experienced expert with deep knowledge of publishing industry trends, distribution channels, and supply chain dynamics.

“Frank’s strategic mindset and ability to drive innovation and process improvements are invaluable to Abrams’ future,” said McAveney. “His considerable expertise will enhance our publishing initiatives to achieve increased profitability.”

“I have always had high regard for Abrams and the quality of publishing across its lists,” said Albanese. “I have great respect for Mary McAveney, and I’m eager to work with the talented people at Abrams to bring their stunning books to the marketplace.”

The inventory team—including **Kelly Augusto,** who is promoted to **Director, Inventory**; **Josh Itkin, Associate Director, Inventory**; and **Victor Ludena, Operations Manager**—will report to Albanese.

**About Abrams**

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative nonfiction and new works of fiction for adults; children’s books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Megascope; Surely Books; Abrams Image; Abrams Press; The Overlook Press; Cernunnos; Cameron + Company; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and Magic Cat. ABRAMS also distributes books for Booth-Clibborn Editions, Bungie, Alain Ducasse Édition, Éditions de La Martiniére, Editions BPI, Enchanted Lion Books, Familius, Getty Publications, Global Golf Group, Lucky Spool, Milky Way Picture Books, The Museum of Modern Art, SelfMadeHero, Skittledog, Tate Publishing, V&A Publishing, and The Vendome Press.

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