

DIARY OF A WIMPY KID BOOK 19 COMING IN HOT ON OCTOBER 22, 2024

Hot Mess—the Latest in Jeff Kinney's #1 International Bestselling Series— Revealed on The Kelly Clarkson Show

New York, NY (January 26, 2024)—Jeff Kinney revealed on *The Kelly Clarkson Show* today the title, cover, and on-sale date for his eagerly anticipated nineteenth installment in the global bestselling Diary of a Wimpy series. *Hot Mess (Diary of a Wimpy Kid Book 19)* will be published on October 22, 2024, by Amulet Books, an imprint of Abrams Children's Books, in hardcover and ebook by ABRAMS as well as audio by Recorded Books, and released in 27 countries.

Kinney returned to the national TV variety talk show, *The Kelly Clarkson Show*, after his initial appearance on November 2, 2023, where he surprised a nine-year-old Diary of a Wimpy Kid superfan on-air and invited him for a special tour of the Wimpy Kid studio in Plainville, MA. During today's segment, Kinney shared behind-the-scenes footage from the studio visit and discussed the creation of the cover for *Hot Mess*.

In *Hot Mess*, Greg Heffley is caught in the middle as the two halves of his extended family come together in a deliciously, side-splittingly relatable summer story. The Diary of a Wimpy Kid books have sold more than 290 million copies globally and are published in 84 editions in 69 languages. Charles Kochman, ABRAMS editor-in-chief and Kinney's longtime editor, will edit the new book.

Hot Mess will be amplified by ABRAMS' most ambitious marketing and publicity campaign yet. Get ready for a mouthwateringly thematic campaign served to audiences of multimillions, including national advertising, tasty influencer activity, dynamic digital content, and head-turning promotions set to satisfying the cravings of classrooms, teachers, librarians, and family audiences coast to coast. The campaign will see Kinney return to the road to host highly interactive and delightfully messy events guaranteed to break new ground and build on the success of Kinney's most recent tour for global bestseller *No Brainer*, the eighteenth book in the Diary of a Wimpy Kid series.

Kinney is one of the world's bestselling authors; published in 2007, the first Diary of a Wimpy Kid book was an instant bestseller. The series has remained on the *New York Times* bestseller list for sixteen years since its publication and through the release of the eighteenth book as well as the three-book spin-off Awesome Friendly Kid series. The series is also a fixture on the *USA Today, Wall Street Journal, Publishers Weekly*, and *IndieBound* bestseller lists and is one of the top-five bestselling book series—adult and kids—of all time. Three books in the series, *Diary of a Wimpy Kid, Rodrick Rules*, and *Cabin Fever*, have been adapted by Kinney as full-color animated films on Disney+.

About the Author

Jeff Kinney is a #1 New York Times bestselling author and a six-time Nickelodeon Kids' Choice Award winner for Favorite Book for his Diary of a Wimpy Kid series. Jeff has been named one of Time's 100 Most Influential People in the World. He is also the creator of Poptropica, which was named one of Time's 50 Best Websites. He spent his childhood in the Washington, D.C., area and moved to New England in 1995. Jeff lives with his wife and two sons in Massachusetts, where they own a bookstore, An Unlikely Story. For more about Wimpy Kid visit wimpykid.com.

About ABRAMS

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and



popular culture as well as narrative nonfiction and new works of fiction for adults; children's books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Megascope; Surely Books; Abrams Image; Abrams Press; The Overlook Press; Cernunnos; Cameron + Company; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and Magic Cat. ABRAMS also distributes books for Booth- Clibborn Editions, Bungie, Alain Ducasse Édition, Èditions de La Martiniére, Editions BPI, Enchanted Lion Books, Familius, Getty Publications, Global Golf Group, Lucky Spool, Milky Way Picture Books, The Museum of Modern Art, SelfMadeHero, Skittledog, Tate Publishing, V&A Publishing, and The Vendome Press.

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