



For Immediate Release
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MAKE SOME NOISE FOR **ABRAMS FANFARE**
THE NEW IMPRINT FROM ABRAMS CHILDREN'S BOOKS
HOME TO THE BIGGEST, BRIGHTEST, AND BEST COMICS FOR KIDS OF ALL AGES



Fall 2024 Marks the Official Launch of the New Imprint

New York, NY [February 13, 2024] – Abrams Children's Books has created **ABRAMS FANFARE**, a new imprint dedicated entirely to comics for young readers, it was announced today by Andrew Smith, Senior Vice President and Publisher of Abrams Children's Books. As the new home for the children's division's comics and graphic novel publishing, **ABRAMS FANFARE** will publish across age levels, from the earliest readers to middle grade and young adult, and include award-winning and critically acclaimed creators, popular series, compelling nonfiction, and original stories based on fan-favorite characters and brands. The imprint launches in Fall 2024 complete with its new branded logo on frontlist titles.

"Comics and graphic novels have been hugely instrumental in how children develop a love of reading and it's been gratifying to witness the growth of the category over the past several years," said Smith. "We're thrilled to announce the arrival of ABRAMS FANFARE, which unites and builds upon our successful graphic novel publishing with the mission of delivering and celebrating a wide range of engaging, groundbreaking, and visually stunning books across interests, ages, and categories."

The first list under the ABRAMS FANFARE imprint includes an array of early readers and middle-grade fiction and nonfiction with celebrated authors, leading graphic novel creators, and immensely popular brands. Highlights include the launch of the **Black Lives** [August '24] series by award-winning author Tonya Bolden and illustrated by David Wilkerson starting with *Great Minds of Science*, which celebrates the lives and achievements of Black scientists throughout history; **The Mythmakers: The Remarkable Fellowship of C.S. Lewis and J.R.R. Tolkien** [September '24] by acclaimed illustrator and author John Hendrix, which chronicles the friendship between the two literary legends and their lasting impact on literature; **Astrid & Stella: Comet Together!** [January '25] by Eunice Moyle and Sabrina Moyle, a continuation of the series from the Hello!Lucky creators; **Adventuregame Comics: Samurai vs. Ninja** [August '24] from the Eisner-nominated creator Jason Shiga; a Marvel Comics boxed set of the original early-reader graphic-novel series **A Mighty Marvel Team-Up** [November '24], starring Spider-Man, by award-winning creator Mike Maihack; and more.



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The foundation of **ABRAMS FANFARE** builds on the division's rich and successful history of publishing standout graphic novels. Celebrated titles include the *New York Times* bestselling nonfiction series Nathan Hale's Hazardous Tales by cartoonist Nathan Hale and the groundbreaking *El Deafo* by Cece Bell, the first graphic novel to be named a Newbery Honor Book. Those titles will join original graphic novels with such publishing partners as Marvel Comics, Paramount Consumer Products, and Mattel in the **ABRAMS FANFARE** imprint.

Future seasons will bring exciting new projects including a young adult murder mystery from Mariko Tamaki and Nicole Goux; an adaptation of Tamora Pierce's Song of the Lioness series; a middle-grade fantasy from Larry Hama; a new comic adventure for early readers from Tom Angleberger; and more original graphic novel publishing with Disney, Paramount Consumer Products, Marvel Comics, and Universal Products & Experiences, among others.

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About Abrams

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative nonfiction and new works of fiction for adults; children's books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Megascope; Surely Books; Abrams Image; Abrams Press; The Overlook Press; Cernunnos; Cameron + Company; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and Magic Cat. ABRAMS also distributes books for Booth-Clibborn Editions, Bungie, Alain Ducasse Édition, Éditions de La Martinière, Editions BPI, Enchanted Lion Books, Familius, Getty Publications, Global Golf Group, Lucky Spool, Milky Way Picture Books, Red Comet Press, The Museum of Modern Art, SelfMadeHero, Skittledog, Tate Publishing, V&A Publishing, and The Vendome Press.

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