ENCHANTED LION BOOKS AND FAMILIUS SIGN DISTRIBUTION DEAL WITH ABRAMS

Partnerships Begin with the Spring 2024 Season of Titles

New York, NY [July 31, 2023] – Independent publishers Enchanted Lion Books and Familius will move the distribution of their extraordinary catalogs of print and ebook titles to Abrams, President and CEO Mary McAveney announced today. Brooklyn-based children’s book publisher Enchanted Lion’s full catalog will be sold in North America by Abrams. The Familius list of board books, picture books, and nonfiction titles for parents and caregivers will be sold in the US. In addition, Abrams will distribute internationally for both publishers, in the UK and Europe through Abrams & Chronicle Books, a joint venture that offers full sales and distribution services to publishers. Throughout the rest of the world, sales and distribution will be handled by Abrams’ extensive network of global agents.

“Each publisher’s titles complement our own,” McAveney remarked, “demonstrating esteemed publishing that is both forward-thinking and reader-focused. Today’s bookselling landscape requires reach across multiple layers of distribution and a variety of retail environments, which Abrams provides with its strong, dedicated in-house team. We look forward to expanding the reach of these two innovative publishers into channels and territories around the world where Abrams is well established.”

Founded in 2003, Enchanted Lion Books is a woman-owned and operated publisher of beautifully illustrated children’s books that spark imagination and inspire curiosity, awareness, and wonder in readers everywhere. Their breadth of publishing includes critically acclaimed original titles, books in translation from around the world, and reissues from the 1940s, ‘50s, and ‘60s. The house boasts an impressive twelve New York Times Best Illustrated Awards, five Mildred L. Batchelder Award winners, nine Batchelder honors, and 42 Bank Street College of Education Best Books of the Year.

"Now in our twentieth year, we are so delighted to be entering into a new distribution partnership with Abrams," said Claudia Bedrick, publisher of Enchanted Lion Books. “We have every confidence that their many strengths as a publisher will give us the structure, scope, and energy needed for our further growth and flourishing. We have loved and valued where we have been, but feel ready, hopeful, and ambitious for this next, most promising adventure.”

West coast-based Familius publishes board books and picture books for kids, in addition to nonfiction for parents and caregivers. Guided by the belief in helping all families find greater joy, Familius titles invite families to live the Familius Ten Habits of Happy Family Life: love together, play together, learn together, work together, talk together, heal together, read together, eat together, give together, and laugh together.

“I’ve admired Abrams for more than thirty years and long thought their books some of the most artistic and creative works published,” noted Christopher Robbins, Familius Founder and President. “We’re thrilled and humbled to join Abrams as a distribution client. As Familius is one of the industry’s fastest-growing independents year in and year out, we look forward to even greater success under Abrams’ tremendous sales prowess.”
About Abrams
Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative nonfiction and new works of fiction for adults; children’s books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Megascope; Surely Books; Abrams Image; Abrams Press; The Overlook Press; Cernunnos; Cameron + Company; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and Magic Cat. ABRAMS also distributes books for Booth-Clibborn Éditions, Bungie, Alain Ducasse Edition, Éditions de La Martinière, Editions BPI, Global Golf Group, Lucky Spool, Milky Way Picture Books, The Museum of Modern Art, SelfMadeHero, Skittledog, Tate Publishing, V&A Publishing, and The Vendome Press.

About Abrams & Chronicle Books
Abrams & Chronicle Books is home to a wide range of award-winning visual books, gifts, games, puzzles, toys and stationery. Established in 2010 and based in London we are the European arm of two highly acclaimed U.S. publishing houses: Abrams based in New York, and Chronicle Books, based in San Francisco. Their vibrant and illustrious lists include best-selling and globally renowned authors, illustrators, designers, artists, chefs and photographers such as Tim Flach, Jeffrey Brown, Hervé Tullet, Andrea Beaty and David Roberts, as well as beloved stationery lines like Letters To My... and One Line a Day to name a few. In 2021 Chronicle Books also added the exciting Petit Collage, Games Room and Ridley’s Games brands to their portfolio. In addition to representing both ABRAMS and Chronicle Books in the UK and Europe Abrams & Chronicle Books also sell and distribute books, stationery, and gift products from: Ridley’s Games, Petit Collage, Games Room, Michelin, V&A Publishing, Princeton Architectural Press, Knock Knock, Em & Friends, Galison, Christian Lacroix, Twirl, Batsford Books, SelfMadeHero, Magic Cat, Levine Querido and Smith Street Books. Our trusted and dedicated team can be seen spreading the joy of books, stationery and games across the UK and Europe in indie bookshops, high street shops, garden centres, travelling book carnivals and more. We are extremely lucky to work with such amazing talent and distribute inspiring lists that represent the diversity of our world.

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