



ABRAMS

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MAKE SOME NOISE! *DIARY OF A WIMPY KID 17 DROPS 10.25.22*

Diper Överlöde is the latest installment from #1 international bestselling author Jeff Kinney

New York, NY (May 24, 2022)—Amulet Books, an imprint of Abrams Children’s Books, revealed today the title and cover of the eagerly anticipated seventeenth installment in the global bestselling series by Jeff Kinney: *Diper Överlöde (Diary of a Wimpy Kid Book 17)* in which middle-schooler Greg Heffley charts the rise of his teenage brother’s band, Löded Diper, as they live out their rock ’n’ roll dreams. Charles Kochman, ABRAMS editorial director and Kinney’s longtime editor, will edit the new book, which will be simultaneously published in 27 countries around the world on October 25, 2022, in hardcover and ebook editions.

In *Diper Överlöde*, Greg Heffley is finding out that the road to fame and glory comes with some hard knocks. When he decides to tag along with his teenage brother Rodrick’s band, Löded Diper, Greg doesn’t realize what he’s getting into. But he soon learns that late nights, unpaid gigs, fighting band members, and money troubles are all part of the rock ’n’ roll lifestyle. Can Greg help Löded Diper become the legends they think they are? Or will too much time with Rodrick’s band be a diper överlöde?

Diper Överlöde will be supported by a major thematic marketing and publicity campaign, which includes an immersive, rock ’n’ roll book tour for families that builds on the success of Kinney’s four previous innovative tours during the pandemic, most recently for his global bestseller *Big Shot*, the sixteenth book in the Diary of a Wimpy Kid series. The *Diper Överlöde* campaign will also include partnerships with social media influencers, national advertising, dynamic digital content, and promotions targeting teachers and librarians.

Jeff Kinney is one of the world’s bestselling authors; Diary of a Wimpy Kid books are published in 82 editions in 67 languages and have sold more than 275 million copies globally. Published in 2007, the first Diary of a Wimpy Kid book was an instant bestseller. The series has remained on the *New York Times* bestseller list for fifteen years since its publication and through the release of the sixteenth book as well as the three-book spin-off Awesome Friendly Kid series. The series is also a fixture on the *USA Today*, *Wall Street Journal*, *Publishers Weekly*, and *IndieBound* bestseller lists and is one of the top-five bestselling book series—adult and kids—of all time. The first book in the Diary of a Wimpy Kid series was adapted by Kinney as an original, full-color animated film and premiered on Disney+ on December 3, 2021. The second book in the series is now being adapted as a Disney+ film.

About the Author

Jeff Kinney is a #1 *New York Times* bestselling author of the Diary of a Wimpy Kid series and the Awesome Friendly Kid series. He is a six-time Nickelodeon Kids’ Choice Award winner for Favorite Book and has been named one of *Time* magazine’s 100 Most Influential People in the World. He spent his childhood in the Washington, D.C., area and moved to New England, where he and his wife own a bookstore named An Unlikely Story. For more about Wimpy Kid, visit wimpykid.com.

About ABRAMS

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative non-fiction and new works of fiction for adults; children’s books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams;



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