

## MILKY WAY PICTURE BOOKS ANNOUNCES SALES AND DISTRIBUTION PARTNERSHIP WITH ABRAMS IN LAUNCHING ENGLISH-LANGUAGE PROGRAM

[City, State – Date] Milky Way Picture Books, the children’s book imprint of the award-winning French-Canadian publisher Comme des géants, is pleased to launch its English-language publishing program with sales and distribution handled by US publisher ABRAMS, announced today by Milky Way founder and publisher Nadine Robert. Under the partnership, ABRAMS services will extend into the United States, Canada, the UK and Europe, as well as Australia and New Zealand.

Milky Way Picture Books plans to publish ten titles a year, and the program will commence in Fall 2021 with an internationally renowned list of authors and illustrators, including Davide Cali, Valerio Vidali, Jean Jullien, and Benjamin Chaud.

“We see this partnership with ABRAMS as a natural next step and a strategic collaboration,” says Milky Way Picture Books publisher and founder Nadine Robert. “Over the years, we have carefully curated our catalog, and we are excited to be joining forces with ABRAMS, whose distinguished children’s book list and strong sales and distribution capabilities we have long admired. By partnering with ABRAMS, we believe our books can reach the largest number of readers.”

“Milky Way’s award-winning list naturally complements ABRAMS, and we’re excited to begin selling and distributing their books around the world,” said Kate Folkers, Director of Distribution Client Services, ABRAMS.

### About Milky Way Picture Books

An independent imprint dedicated to illustrated children’s books, Milky Way Picture Books, founded in 2021, strongly believes that it is never too early to nurture the idea of books as spaces to experience moments of beauty with children. Milky Way Picture Books’ mission is to stimulate children’s passion for beautiful books and spark their interest in literature, storytelling, illustration, and art, and to ensure the discovery of a book is an experience they’ll want to repeat. Milky Way Picture Books publishes titles by creators from all around the world and believes in the importance of publishing books in translation because of the narrative, aesthetic, conceptual, philosophic, and cultural richness they present.



ABRAMS

### About ABRAMS:

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative nonfiction and new works of fiction for adults; children’s books ranging from middle grade to young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Abrams Image; Abrams Press; The Overlook Press; Cernunnos; Cameron + Company; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and Magic Cat. ABRAMS also distributes books for Booth-Clibborn Editions, Alain Ducasse Édition, Éditions de La Martinière, Getty

Publications, Lucky Spool, Milky Way Picture Books, The Museum of Modern Art, SelfMadeHero, Tate Publishing, V&A Publishing, and The Vendome Press.