

Contact: **Lorraine Keating**
 Head of Publicity and Marketing
 Abrams & Chronicle Books UK
 Tel: +44 (0)20 7713 2066
lkeating@abramsandchronicle.co.uk

Abrams & Chronicle Books announces appointment of new Managing Director Inez Munsch

London (July 2019) The board of Abrams & Chronicle Books today announced that Inez Munsch has been named Managing Director of A&CB, effective September 23, 2019. She takes over from Brenda Marsh who is returning to the US after serving in the position since June 2016.

Munsch is currently the UK and Export Sales Director at Hardie Grant Publishing. Since she joined in 2014, the company has consistently achieved year on year growth, streamlining and diversifying their sales channels and adapting to the changing market. Prior to joining Hardie Grant Publishing, Munsch spent over ten years working at Bloomsbury Publishing where she gained experience working across a variety of different areas of the business that culminated in her role as Head of UK Sales.

“Inez brings an extensive range of experience to her new role as MD of Abrams & Chronicle Books. She has worked across a broad spectrum of sales channels, in the UK and export markets, and with gift, trade, illustrated, and children’s books. Her outstanding track record of developing and implementing successful sales strategies and her wealth of knowledge about the markets they operate in will help drive A&CB’s continued growth,” said Michael Jacobs, President and CEO, ABRAMS.

“In addition to her considerable experience, Inez brings a passion for our publishing and a clear vision for the future,” said Tyrrell Mahoney, President, Chronicle Books. *“As our new Managing Director, Inez is certain to lead both the business and our talented and capable team to new levels of success in the UK and throughout Europe.”*

Munsch will oversee a team of 23 sales, operations, marketing, and publicity professionals from their new base in Smithfield, where the company recently relocated to, as well as an extensive sales team based in their respective territories which cover both the UK and export markets. In addition to the ABRAMS and Chronicle lists, Abrams & Chronicle Books also distributes other fine illustrated and gift and stationery publishers across the UK and international markets. She had this to say about her new appointment:

“Brenda has achieved so much in her time at Abrams & Chronicle Books and I am honored to be stepping into her role. I’m really excited to have the opportunity to lead such an accomplished team, I have always admired the work that they do and the quality and variety of the lists that both Abrams and Chronicle Books publish and those of the lists they represent.”

About Abrams & Chronicle Books:

In July 2010, internationally acclaimed independent publishers Chronicle Books, based in San Francisco, and ABRAMS, based in New York, announced a new partnership in the United Kingdom and European export markets. Based in London, A&CB distributes ABRAMS and Chronicle Books in addition to other illustrated, gift, and stationery publishers, including Laurence King Publishing, Barefoot Books, Galison, Knock Knock, Emily McDowell & Friends, SelfMadeHero, Princeton Architectural Press, Smith Street Books, Carpet Bombing Culture, and V&A titles across the UK and international markets.

www.abramsandchroniclebooks.co.uk

About ABRAMS

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. Now a subsidiary of Média-Participations, the company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, interior and garden design, performing arts, fashion, and popular culture; and children's books ranging from young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed visual books with the highest production values under the following imprints: Abrams; AbramsComicArts; Abrams Image; Abrams Press; The Overlook Press; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and a gift and stationery line, Abrams Noterie.

www.abramsbooks.com

About Chronicle Books

One of the most admired and respected publishing companies in the US, Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the US (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much-admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.